

The background of the slide is a light-colored map with several red location pins. The pins are scattered across the map, with some appearing to be in the southern United States. The map shows roads, green areas, and some text labels like 'Johnson.C' and 'Mayon'.

Lessons from Rhetmap: Mapping the Rhetoric and Composition Job Market from 2012-2015

Jim Ridolfo (@ridolfoj)

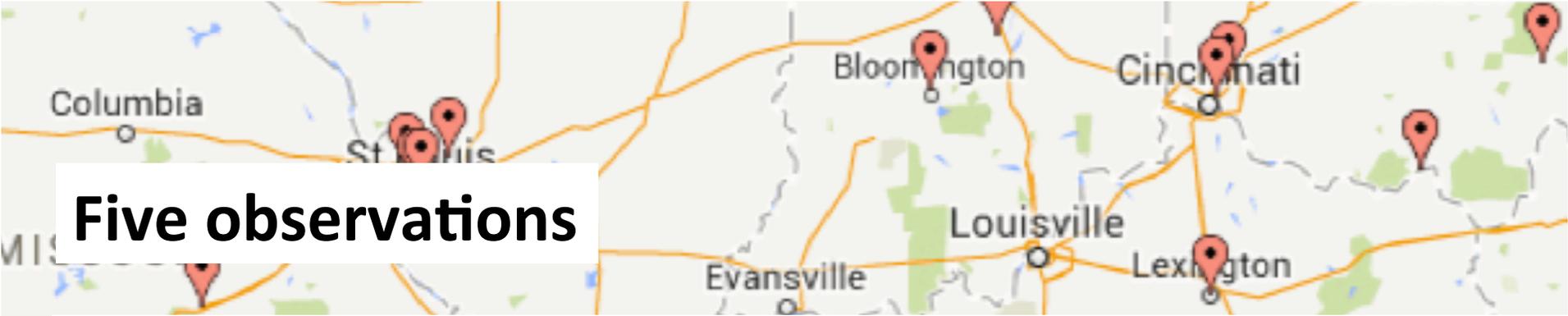
University of Kentucky

Conference College Composition and Communication

Tampa, Florida

March 18, 2015

<http://rid.olfo.org/doc/cccc2015.pdf>



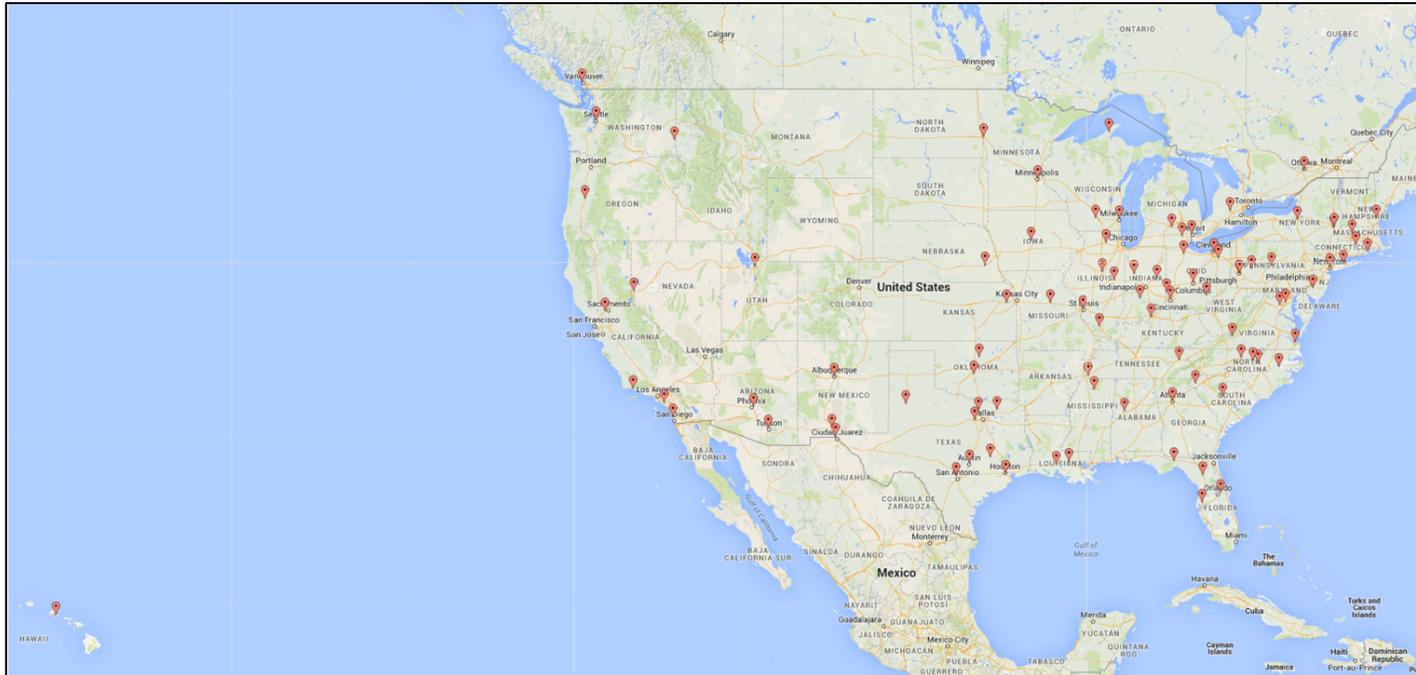
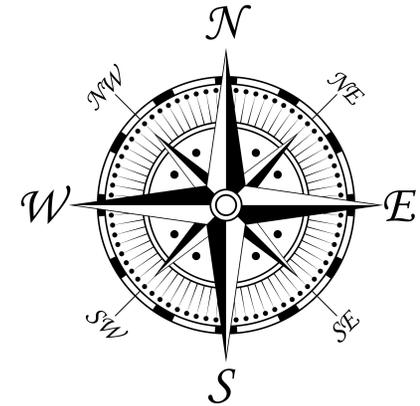
Five observations

1. Doctoral programs
2. Job market by week
3. Internationalization
4. MLA JIL OCR
5. Usage by month



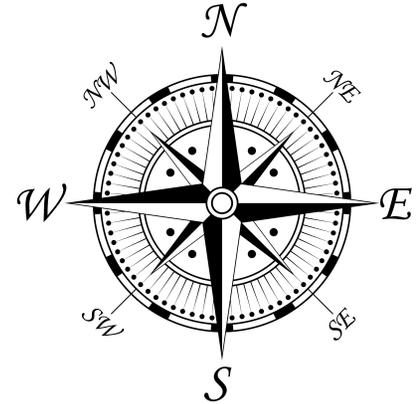
<http://rid.olfo.org/doc/cccc2015.pdf>

1a. Origins: PhD Program map



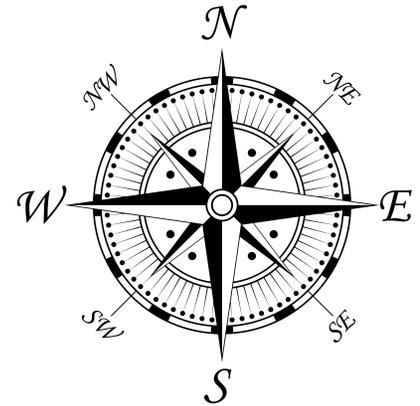
**From 78 (-6) programs in May, 2012 to
92 (+20) today**

1b. Origins: 2012 PhD Program additions



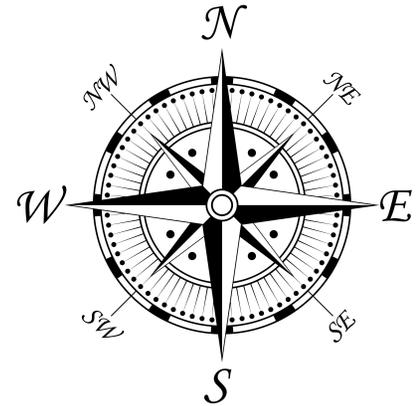
1. **University of Cincinnati**, PhD Concentration in Rhetoric and Composition, **Dept. of English**
2. **Ohio University**, PhD in Rhetoric and Composition, **Department of English**
3. **University of Wisconsin-Milwaukee**, Graduate Concentration in Rhetoric and Composition, **Dept. of English**
4. **Oklahoma State University**, Composition and Rhetoric Concentration and Professional Writing Concentration, **Department of English**
5. **University of Alabama**, Composition, Rhetoric, and English Studies program, **Department of English**

1c. Origins: 2012 PhD Program additions



6. **University of Kansas**, Specialization in Rhetoric and Composition, [Department of English](#)
7. **University of Hawai'i at Mānoa**, PhD concentration in Composition and Rhetoric, [Department of English](#)
8. **University of Houston**, Doctoral Concentration in Rhetoric, Composition, and Pedagogy, [Department of English](#)
9. **Illinois State University**, PhD concentrations in Professional Writing and Rhetorics, Rhetoric and Composition, and Teaching Writing, [Department of English](#)
10. **University of California-Irvine**, Doctoral concentration in Rhetoric, [Department of English](#)

1d. Origins: 2012 PhD Program additions



11. **University of Texas San Antonio**, Doctoral concentration in Rhetoric and Composition, **Dept. of English**

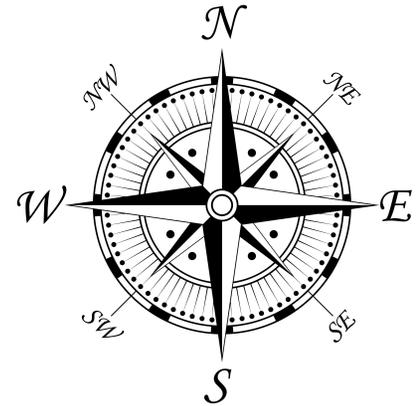
12. **University of Oregon**, Structured PhD emphasis in Rhetoric and Composition, **Department of English**

13. **University of Waterloo** [**CANADA**], PhD in English with rhetoric and communication design, **Department of English**

14. **Carleton University** [**CANADA**], PhD in Applied Linguistics and Discourse Studies, **School of Linguistics and Language Studies**

15. **University of British Columbia** [**CANADA**], PhD in English Language, **Dept. of English**

1e. Origins: 2012 PhD Program additions



16. **Saint Louis University**, PhD concentration in Rhetoric and Composition, [Department of English](#)

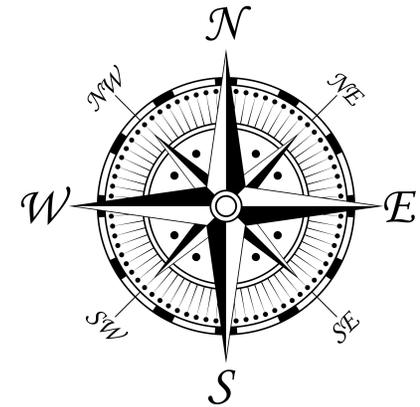
17. **North Dakota State University**, PhD in English: Rhetoric, Writing, and Culture, [Department of English](#)

18. **George Mason University**, PhD in Writing and Rhetoric, [Department of English](#)

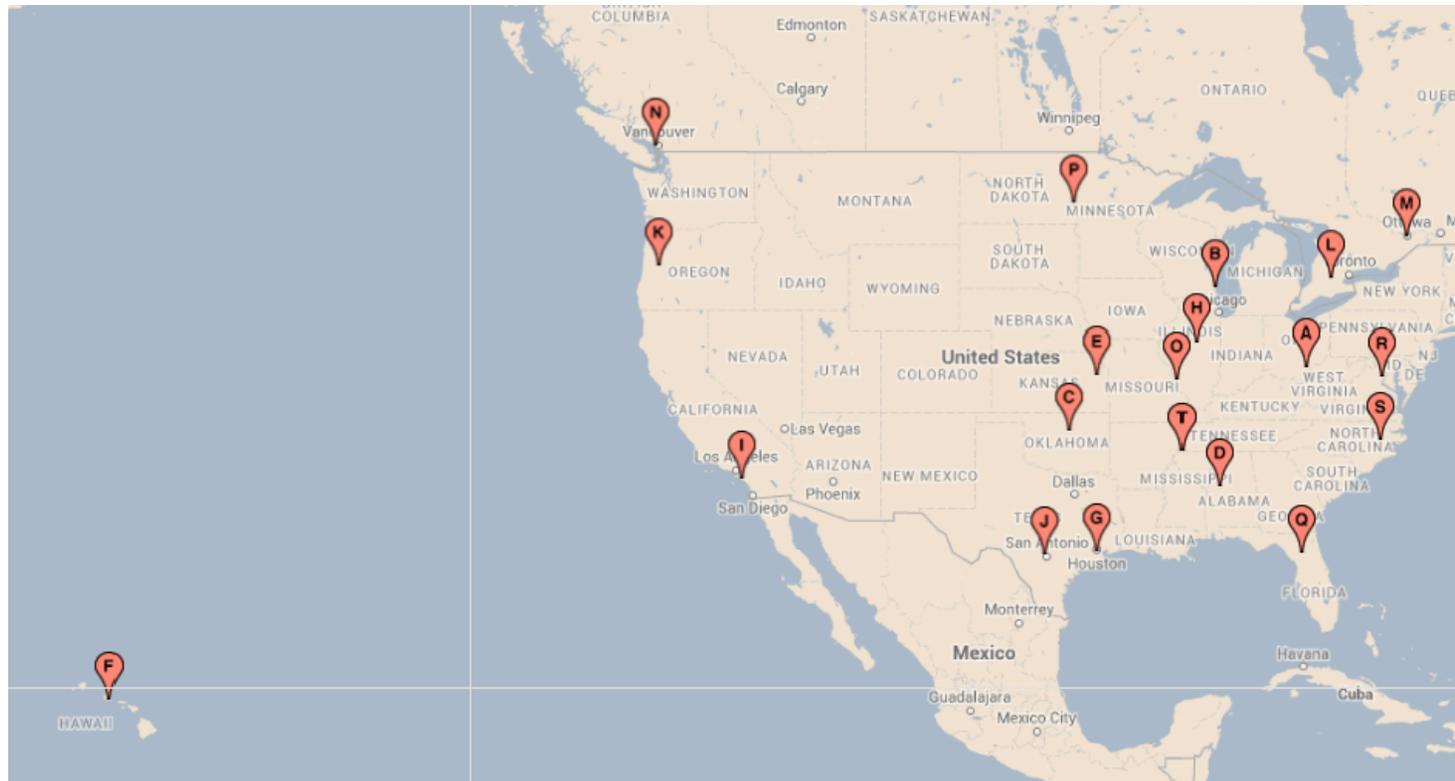
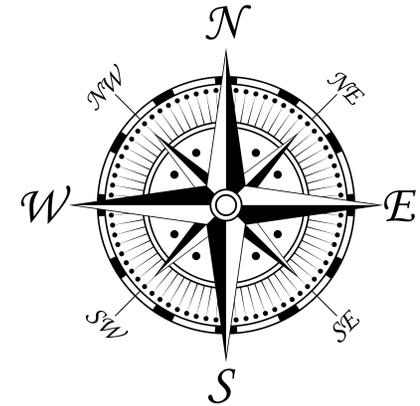
19. **East Carolina University**, PhD in Writing, Rhetoric, and Professional Communication, [Department of English](#)

20. **University of Memphis**, PhD in Composition, [Department of English](#)

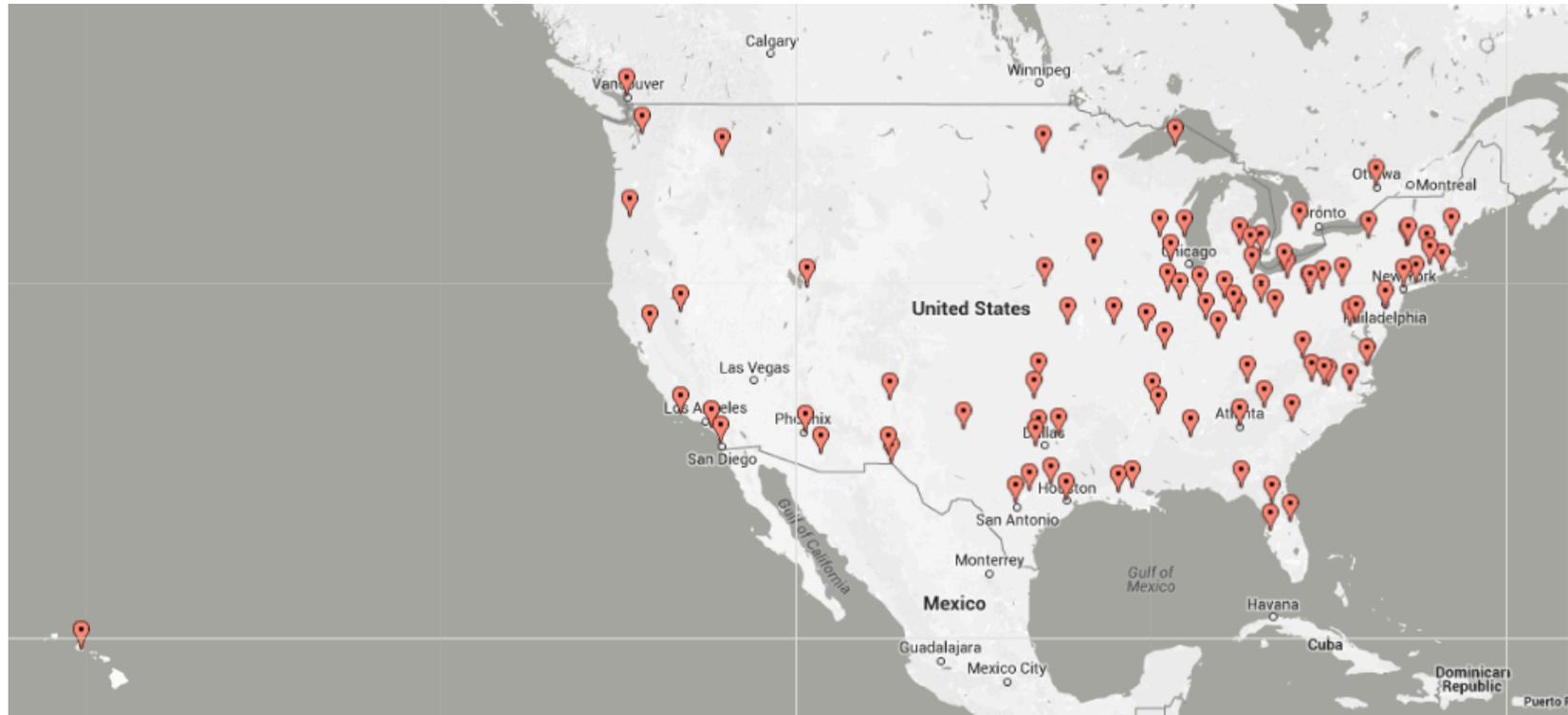
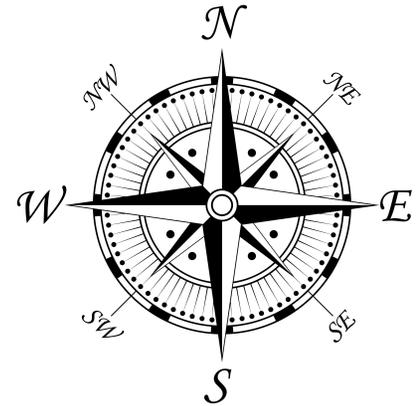
1f. Origins: PhD Programs in 2012 before (72 active)



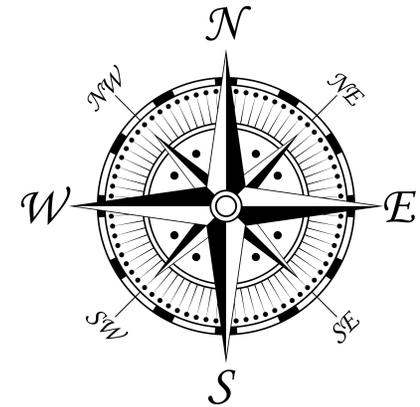
1g. Origins: PhD Programs in 2012 after (20 added)



1h. Origins: PhD Programs in 2015 – 92*_{ish}



2a. Job data: Sept. 16, 2014



Maren Wood and Brock Read
editors at Academic JobTracker

Follow

Are More MLA Faculty Jobs on the Way?



September 16, 2014

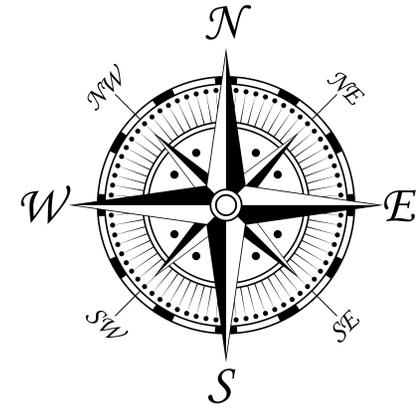
When there aren't many jobs, the Modern Language Association's [Job Information List](#)—the online compendium of full-time faculty positions for scholars in English and foreign languages—isn't much fun to look at. And this year, according to the early returns, there aren't many jobs:



William Pannacker

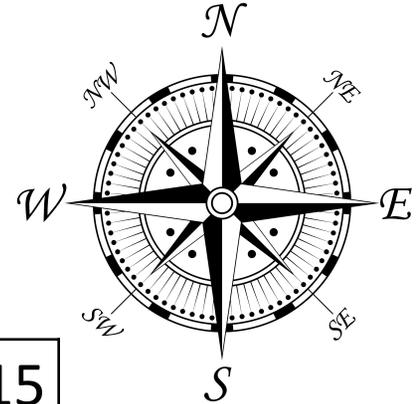
Follow

2b. Job data



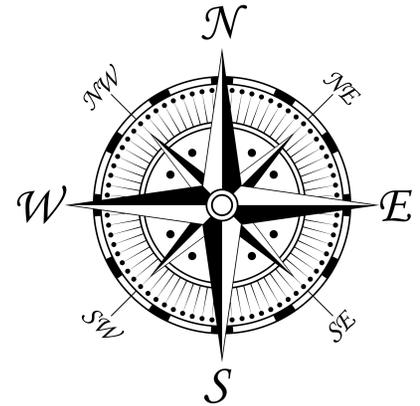
| Job market by week | 2012-2013 (Just R/C) | 2013-2014 (R/ C & TBW) | 2014-2015 (R/C & TBW) |
|-------------------------------|-------------------------|---------------------------|--------------------------|
| Week 1 - 9/12 | 68 | 61 | 51 |
| Week 2 - 9/20 | 83 | 77 | 66 |
| Week 3 - 9/27 | 95 | 91 | 79 |
| Week 4 - 10/4 | 113 | 103 | 98 |
| Week 5 - 10/11 | 123 | 127 | 113 |
| Week 6 - 10/18 | 134 | 135 | 135 |
| Week 7 - 10/24 | 149 | 149 | 154 |
| Week 8 - 11/1 | 155 | 160 | 168 |
| Week 9 - 11/8 | 167 | 176 | 178 |
| Week 10 - 11/15 | 176 | 191 | 189 |
| Week 11 - 11/22 | 184 | 201 | 200 |
| Week 12 - 11/29 | 193 | 209 | 210 |
| Week 13 - 12/6 | 196 | 213 | 216 |
| Week 14 - 12/13 | 198 | 223 | 226 |
| Week 15 - 12/20 | 201 | 231 | 235 |
| Week 16 - 12/27 | 205 | 232 | 236 |
| Week 17 - 1/3 | 205 | 234 | 238 |
| Total for whole season | 278 | 318 | |
| Percentage of season by Jan 1 | 73.74% | 73.58% | |

2c. Job data



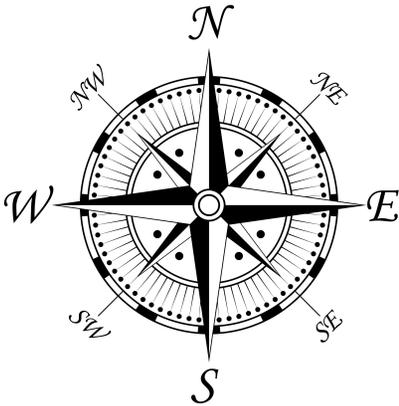
| By week | 2012-13 | 2013-14 | 2014-15 |
|-----------------------|------------|------------|------------|
| Week 1 - 9/12 | 68 | 61 | 51 |
| Week 2 - 9/20 | 83 | 77 | 66 |
| Week 3 - 9/27 | 95 | 91 | 79 |
| Week 4 - 10/4 | 113 | 103 | 98 |
| Week 5 - 10/11 | 123 | 127 | 113 |
| Week 6 - 10/18 | 134 | 135 | 135 |

2d. Job data

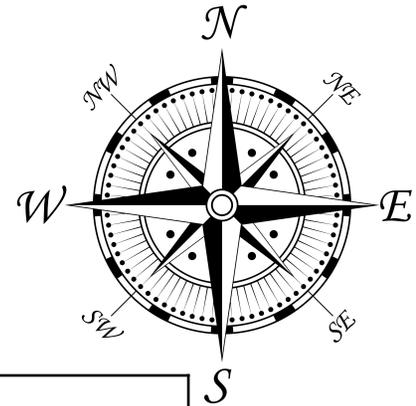


| Job market by week | 2012-13 | 2013-14 | 2014-15 |
|-------------------------------|----------------|----------------|---------------------|
| Week 15 - 12/20 | 201 | 231 | 235 |
| Week 16 - 12/27 | 205 | 232 | 236 |
| Week 17 - 1/3 | 205 | 234 | 238 |
| Total for whole season | 278 | 318 | 277* (*3/11) |
| Percentage of season by Jan 1 | 73.74% | 73.58% | ----- |

3a. Internationalization: 2012

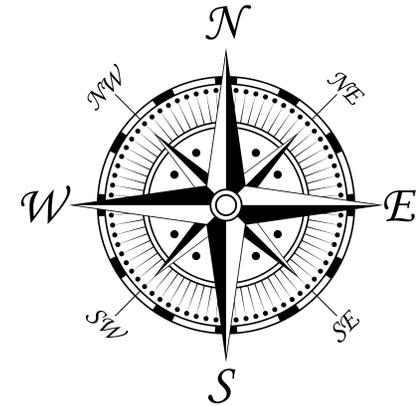


3b. Internationalization: 2012

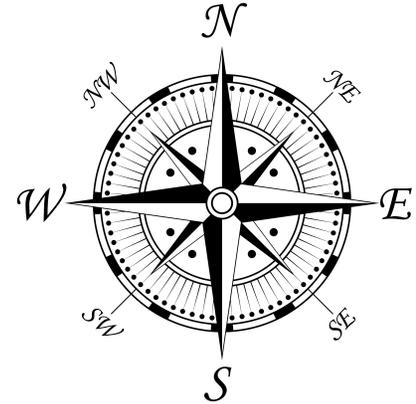


| School | Position |
|--|---|
| Carnegie Mellon University Qatar | Assistant or Associate Teaching Professor (Rhetoric/Composition, Second Language Writing) [17548] |
| City University of Hong Kong | Professor (Rhetoric and Composition/English for Academic Purposes) [17495] |
| American University of Kuwait | Assistant Professor of English [17936] |
| American University of Beirut | Assistant Professor in Rhetoric/Composition [18139] |
| Yale-NUS College Singapore | Assistant/Associate/Professor of Humanities, Writing [18344] |
| Kean University / Wenzhou, China | Business and Professional Writing, Assistant Professor (Two Positions)--Wenzhou, China [18600] |
| Kean University / Wenzhou, China | Writing and Language Development, Lecturer (Ten Positions)--Wenzhou, China [18601] |
| City U of Hong Kong | Associate Professor/Assistant Professor [18700] |
| Inst Universitaire de Tech de Dijon, France | Lecteur Université de Bourgogne [18714] |
| City U of Hong Kong | Graduate Teaching Assistants for Freshman English support at City University campus [18855] |

3c. Internationalization: 2012

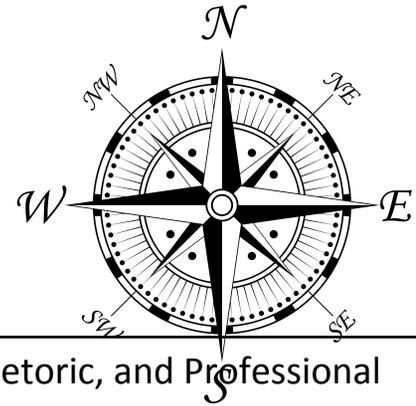


3d. Internationalization: 2013



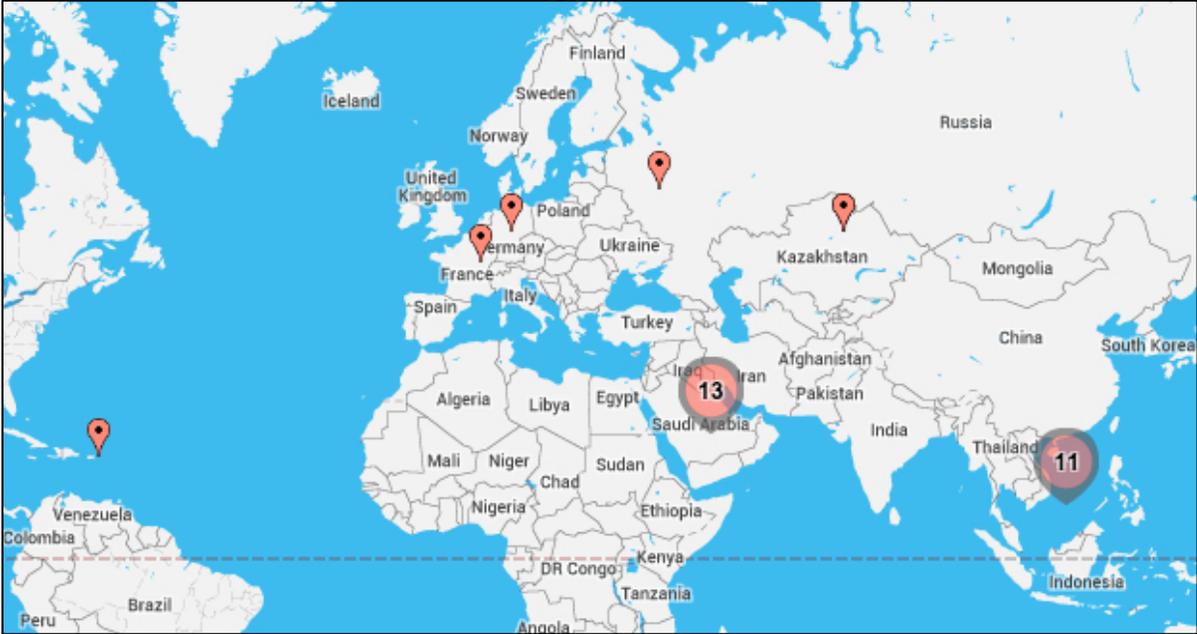
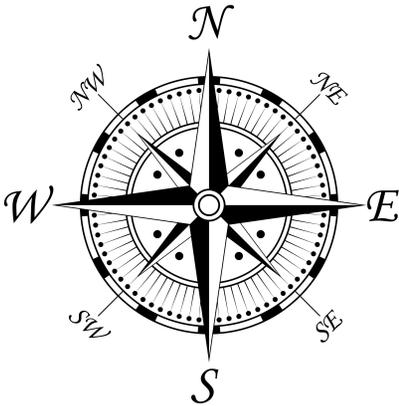
| College | Position |
|--|--|
| Yale-NUS College - Singapore | Hiring Associate Director of the Writing Program [19633] |
| American U of Kuwait | English - Open Rank [20142] |
| American U of Beirut | Assistant Professor in Rhetoric/Composition [20243] |
| Yale-NUS College - Singapore | Hiring Research Associate to the President, Yale-NUS College [20343] |
| U of Maryland University C- Asia - Germany | Collegiate Faculty [20631] |
| Zayed U - Dubai | Assistant Professors [20656] |
| Zayed U - Dubai | Chair, Department of English and Writing Studies, University College, Abu Dhabi/Dubai [20657] |
| U of the Virgin Islands | Assistant or Associate Professor of English [20698] |
| New Economic School - Moscow | Lecturer of English [20738] |

3e. Internationalization: 2014-15

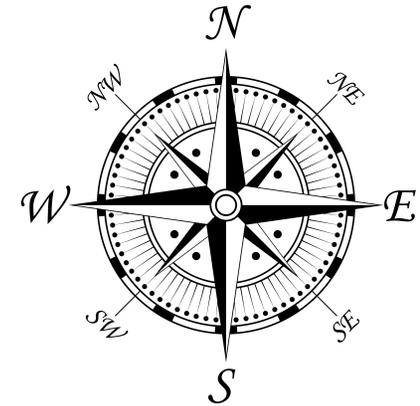


| | |
|--------------------------------------|--|
| Singapore U of Technology & Design | Postdoctoral Associate – Writing, Rhetoric, and Professional Communications [21617] |
| Zayed U, Abu Dhabi | Assistant/Associate/Full Professors Department of English and Writing Studies University College [21811] |
| U of Macau, China | Full Professor of English Language and Linguistics [22130] |
| Nazarbayev U, Kazakhstan | Open rank position as Director of the Writing Center. [22204] |
| Nazarbayev U, Kazakhstan | Instructor in rhetoric and composition [22205] |
| New York U, Abu Dhabi | WRITING FACULTY NYU Abu Dhabi [22163] |
| American U of Kuwait | Assistant Professor [22495] |
| New York U Shanghai | FACULTY POSITIONS Writing Program NYU Shanghai [22628] |
| Bard C, Abu Dis Palestine, West Bank | English Composition, Co-Coordinator of the Writing Center [22778] |
| American U of Beirut | Assistant professor in rhetoric and composition [22825] |
| Zayed U, Dubai | Assistant/Associate/Full Professors, Department of English and Writing Studies, Zayed University [22819] |

3f. Internationalization: 2012-15 combined



4a. OCR MLA-JIL: First rhetoric



Rhetoric - 1965

University of San Francisco, John B. Gleason (Chmn.)

Rank & salary open, PhD, Admin. of Fr, Eng. prog. under general guidance of dept. chmn., upper div. & grad. courses in **rhetoric**, supervision of several teaching assts., college teaching experience, 12 hrs. or equivalent, faculty children's tuition paid.

Computer- 1968

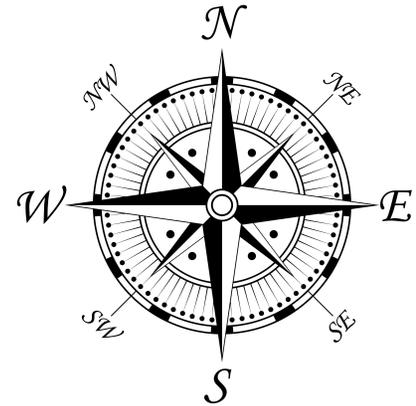
RENSSELAER POLYTECHNIC INSTITUTE, Troy, J. R. Gould, Chm, Lang. & Lit.

Asst. Prof., PhD or ABD, communications with a special interest in multimedia material, \$9500-\$11,500. Some evidence of exp. in the field & interest in publishing desired. 2 semesters, 9-12 hrs. Poss. summer work. Benefits: 4, partial 2, poss. 3.

Asst. Prof., PhD or ABD, rhetoric & communication, \$9500-\$11,500. Some evidence of exp. in the field & interest in publishing desired. 2 semesters, 9-12 hrs. Poss. summer work. Benefits: 4, partial 2, poss. 3.

Asst. Prof., PhD or ABD, lit. with a special emphasis on use of the computer in humanistic studies, \$9500-\$11,500. Some evidence of exp. in the field & interest in publishing desired. 2 semesters, 9-12 hrs. Poss. summer work. Benefits: 4, partial 2, poss. 3.

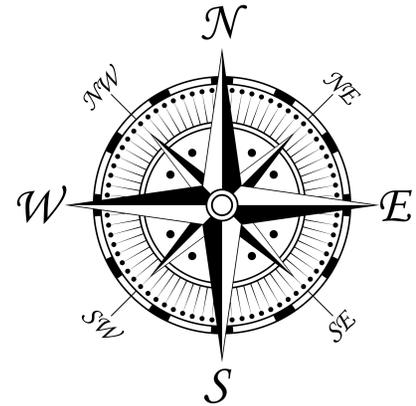
4b. OCR MLA-JIL: First R/C



Rhetoric and composition - 1971

| | | | |
|--|--------------|----------|---|
| COLORADO SU | FORT COLLINS | CO 80521 | ✓ |
| •ENGLISH | | | |
| September 14, 1971. We have no definite openings, but one or two may occur later in the year. We will most likely want Ph.D.'s with special interest and competence in American ethnic literature (especially Chicano, Black, American Indian), rhetoric and composition (at all levels including preparation of teachers), and perhaps comparative literature, adolescent literature, and folklore. Will interview selected candidates at MLA if positions open by then. CSU is an equal opportunity employer. Paul T. Bryant, Chm, English, | | | |

4c. OCR MLA-JIL: First C/W



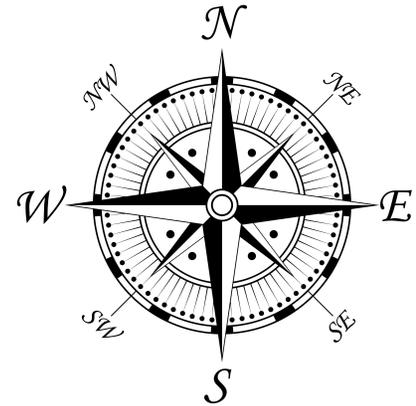
Computers and writing - 1990

Texas A&M U
English College Station TX 77843
E

5209

Asst. Profs. 3-4 tenure-track positions. Primary competence in one of the following: 1) African-American Lit.; 2) Early American or late 19th-c. American; 3) 13th c. British, especially narrative, 4) Linguistics: syntax or phonology; 5) Rhet. & Comp.: **computers** and writing; 6) Third World Lit. We are especially interested in candidates with ancillary preparation in other areas: Sci. Fict., Bibliog. & Textual Studies, Literary Theory, and Literary History. Competitive salaries and teaching loads, with reductions for research and administrative duties. Commitment to research and publication essential. Send letter, dossier (including c.v.), and writing sample to: J. Lawrence Mitchell, Head; English Dept. Texas A&M University; College Station, TX 77843-4227. Must be postmarked no later than November 23, 1990. Affirmative Action/ Equal Opportunity Employer.

4d. OCR MLA-JIL: First digital rhetoric



Digital rhetoric - 2000

Syracuse U

Writing Program, 239 H B Crouse Hall Syracuse NY 13244-1160

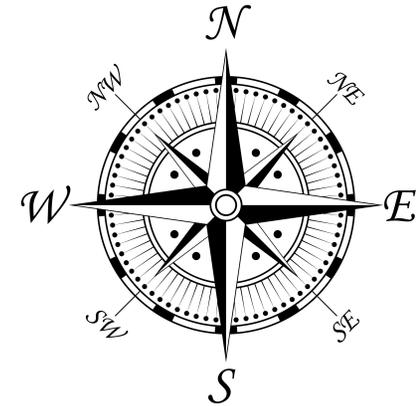
Assistant Professor of Writing and Rhetoric

1225

<http://wrt.syr.edu>

Tenure-track position to start August 2001. The Writing Program at Syracuse University seeks an Assistant Professor of Writing and Rhetoric specializing in digital rhetorics and pedagogies, to participate in an undergraduate writing program and a Ph. D. program in Composition and Cultural Rhetoric. Interests in computer-rich Writing pedagogies, electronic communication across the curriculum, web design, hypertext theory, theory or history of digital authorship, multiple literacies, or humanities computing welcome. Demonstrated excellence in teaching and scholarship required. Submit application letter and curriculum vitae by November 1, 2000 to Rebecca Moore Howard, Director of the Writing Program, 239 H. B. Crouse Hall, Syracuse, N. Y. 13244-1160. Email queries should be directed to rehoward@syr.edu.

4e. OCR MLA-JIL: First DH



U of California, Santa Barbara

English Department, Santa Barbara CA 93106

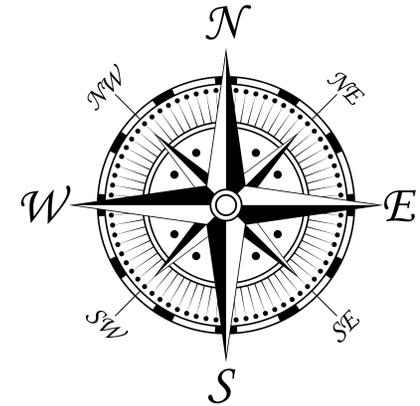
Assistant Professor, Tenure Track, Digital Humanities

130

<http://www.english.ucsb.edu/>

Assistant Professor, tenure track, digital humanities. We anticipate making one appointment effective July 1, 2001. We seek candidates who, while working in any literary field, have a major commitment to studying the historical and theoretical aspects of information technology and new media. Applicants should also be committed to some dimension of digital practice such as web authoring or multimedia. We anticipate that the person appointed would teach courses on such subjects as the culture and aesthetics of information, hypertext literature, past and present writing technologies, and the relationship between information society and gender, ethnicity, or global cultures (as well as courses on topics related to the candidate's other literary interests). The UCSB English Department has multiple teaching and research initiatives focused on information culture (see department website at <http://www.english.ucsb.edu/>). Ph. D. required by time of appointment. Send letter of application, dossier, and non-returnable sample of written work (20 pp. or less) plus any relevant URL or digital files (by diskette, Zip disk, or CD-Rom) to: Search Committee, Department of English, University of California, Santa Barbara, CA 93106-3170. Applications must be post-marked by November 1, 2000. Receipt of all applications will be acknowledged. The University of California is an EO/AA employer.

5. Rhetmap usage by month



| Past Year | Total | Unique |
|------------|-------|--------|
| This Month | 487 | 246 |
| Feb '15 | 1,236 | 593 |
| Jan '15 | 1,781 | 732 |
| Dec '14 | 1,765 | 730 |
| Nov '14 | 2,869 | 1,020 |
| Oct '14 | 2,808 | 934 |
| Sep '14 | 4,284 | 1,209 |
| Aug '14 | 794 | 345 |
| Jul '14 | 713 | 310 |
| Jun '14 | 795 | 349 |
| May '14 | 791 | 390 |