



# Plotting the Growth

## Rhetoric and Composition

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This PPT was composed by John Ackerman for a CCCC presentation March 23, 2007. It is companion to the article: *Making the Case for Disciplinarity in Rhetoric, Composition, and Writing Studies: The Visibility Project* (Louise Wetherbee Phelps and John M. Ackerman, *CCC 62:1*, September, 2010, 180-210)



# Survey Goals

- Support R/C as an “emergent” field
- Document R/C’s five-year volume:
  - Enrolled students & graduates
- Characterize R/C’s institutional presence
- Extend the Consortium’s database

# Survey Questions

1. Program Name
2. University Designation
3. Status & Organizational Unit
4. Contact Person
5. Faculty numbers: rank, tenure
6. 5 Year: enrollments & graduates
7. 2004-2005 Enrollments
8. Founding Date

# Survey Constraints

- 1. NRC parameters**
- 2. Preparedness**
- 3. Incommensurate data**
- 4. 70% response rate**
- 5. Technology**

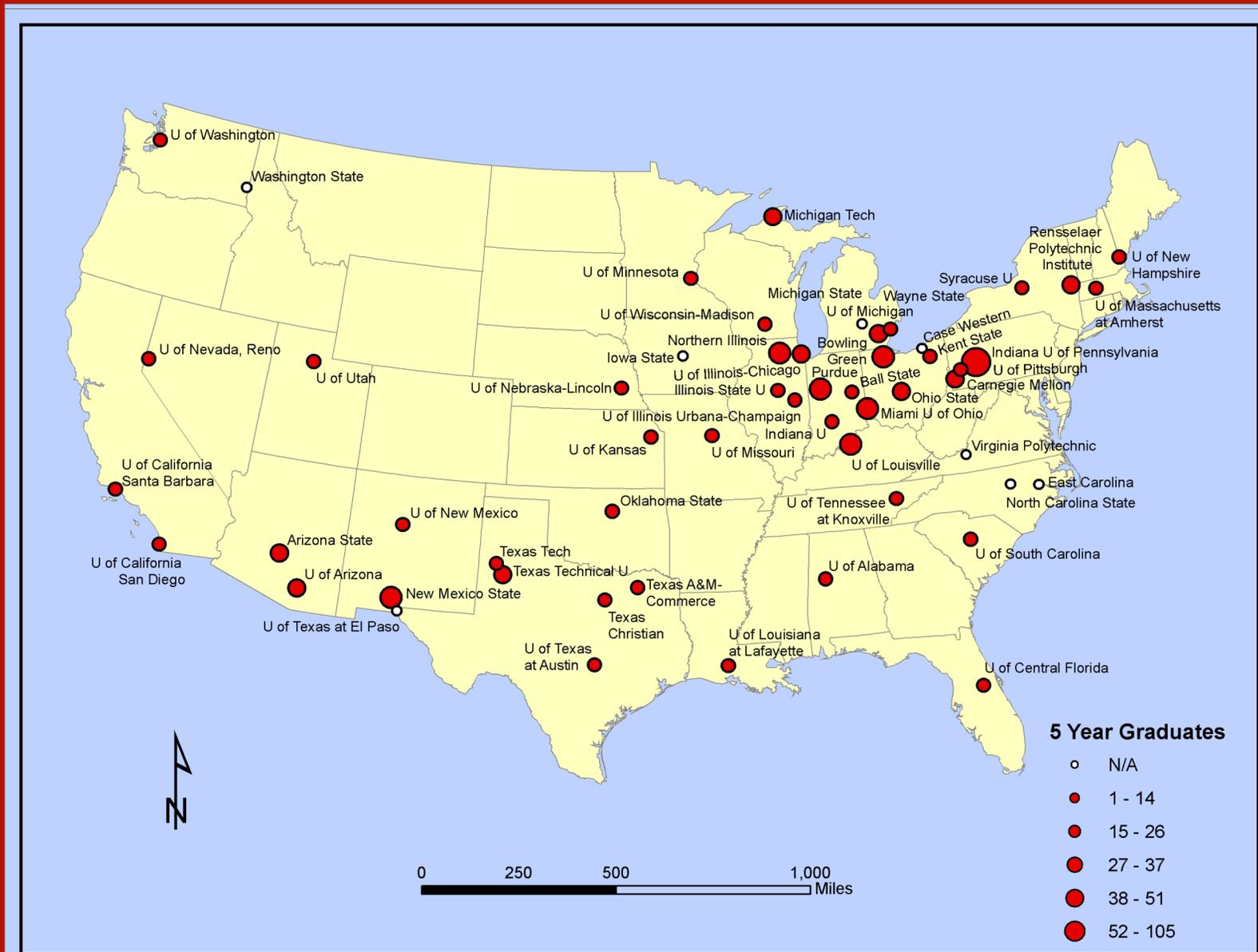




# Enrollments/Graduates

<b>Five Year Enrollments</b>  <b>1245</b>	<b>Five Year Graduates</b>  <b>613 (2 to 1 ratio)</b>
	<b>Total Graduates</b>  <b>1625 (since 1965)</b>

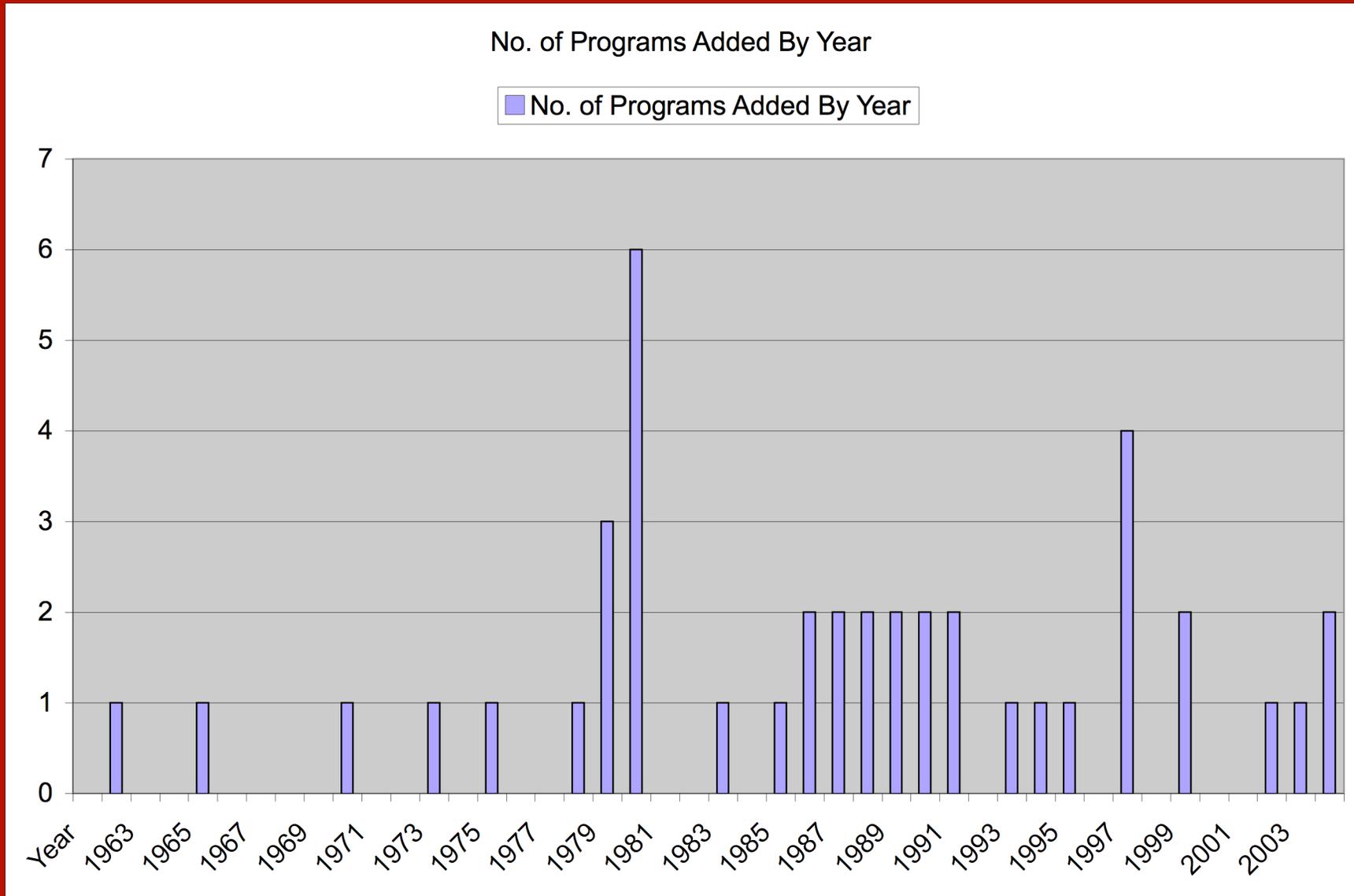
# 5 Year enrollments & graduates



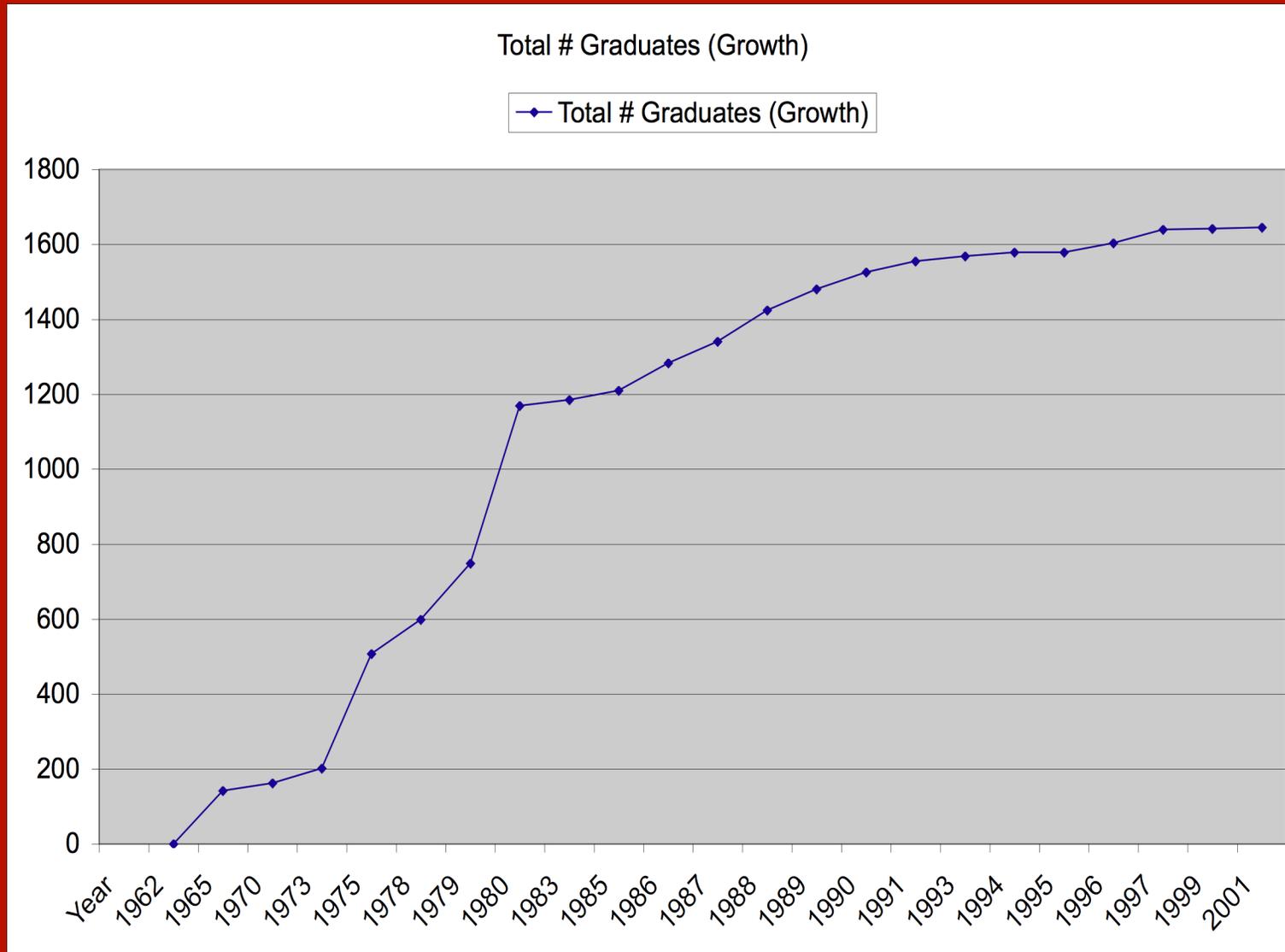
# Graduates: 1965 ~ 2005



# Growth of the field



# Growth by Programs/Graduates





# Six Degree Categories

A - Department - minor emphasis

B - Department - major concentration

C - Department - independent degree

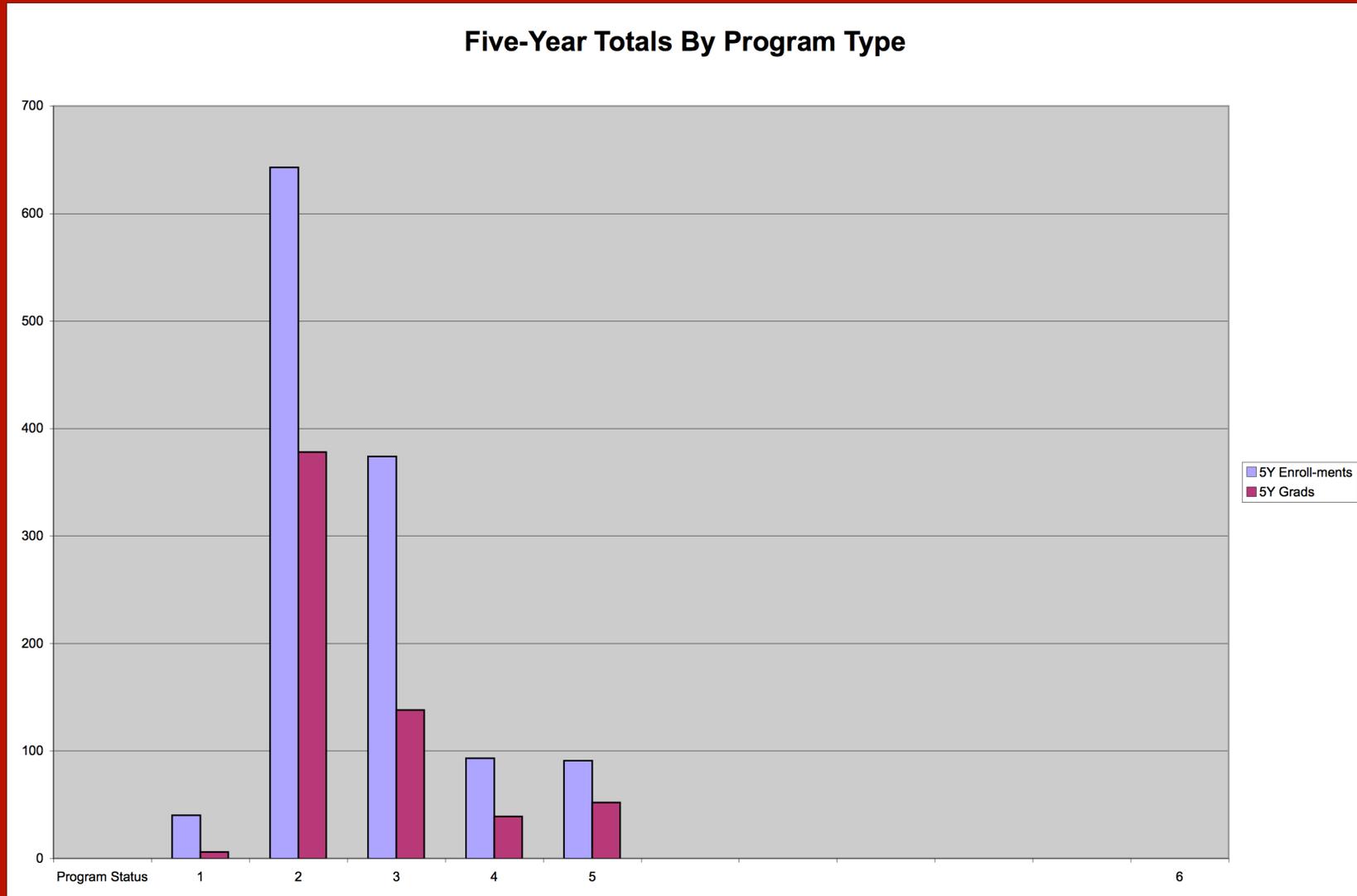
D - Autonomous Unit degree

E - Interdisciplinary Unit degree

F - Other

Category	Number of programs	%age of total programs
A	2	4.3%
B	23	50.0%
C	14	30.4%
D	2	4.3%
E	5	10.9%
F	0	0.0%

# Program Types x 5 Year Volume



# R/C Faculty by Rank

<b>Category</b>	<b>Number of Faculty</b>	<b>%age of Faculty</b>
Full Prof.	217	42.1%
Assoc. Prof.	156	30.2%
Asst. Prof.	128	24.8%
Other	15	2.9%
Totals	516	100.0%

# Largest Programs: Graduates

*since founding date ~ current (2004) enrollments*

<b>University</b>	<b>Founding Date</b>	<b># Enrolled</b>	<b># Graduates</b>
IUP	1975	250	305
RPI	1965	26	142
Purdue	1980	51	126
Louisville	1978	44	92
Illinois State	1980	15	82
U. Illinois Chicago	1979	30	75
U. Texas Austin	1979	7	75
U. Arizona	1988	69	72
Carnegie Mellon	1980	18	70
BGSU	1980	34	65

# Newest Programs

*graduates since founding date*  
*current (2004) enrollments*

University	Founding Date	# Enrolled	# Graduates
U Texas El Paso	2004	5	0
E Carolina	2004	8	0
Michigan State	2003	18	0
Case Western Reserve	2002	7	0
U Central Florida	2001	37	3
Texas A&M Commerce	1999	18	--
U California Santa Bar.	1999	21	2
Syracuse	1997	27	10
Kent State	1997	16	2
Arizona State	1997	46	24
Iowa State	1996	33	25
Washington State	1995	17	--
U. Utah	1994	7	10
U Minnesota	1993	40	14

# Program Assessment ~ Rhetoric & Composition

## 1. Performance

- State subsidy
  - Faculty Productivity
  - Extramural Funding
  - Exclusivity
  - Efficiencies
  - Strategic Planning
- books, grants, articles, displays, performances  
grants, foundations, donors  
applicants, acceptances  
time to degree, graduation and placement rates  
UG retention, persistence, student credit hours

## 2. Program Design

- Curriculum
  - Niche
  - Campus connections
  - Community connections
  - Facilities
- courses, competencies, thresholds  
regional, thematic, methodological  
cross-curricular, service, consultative, centers  
workplaces, neighborhoods, communities  
classrooms, digital & media support

## 3. People

- Faculty
  - Students
- number, workloads, affiliations, specialties  
test scores, academic and work profiles, motivations

## 4. Publics

- Consultation
  - Outreach
  - Heterogeneity
- industry, departments, government, non-profits  
service learning, learning communities  
ethnicity, nationality, social trajectory



# Plotting the Growth

## Rhetoric and Composition

To join the Consortium of Doctoral Programs

Contact

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Or go to

[http://www.cws.illinois.edu/rc\\_consortium/members.html](http://www.cws.illinois.edu/rc_consortium/members.html)

